

**Job Title : SEO Manager**

**Salary :** £30,000 to £40,000.00 /year depending on experience

**Location :** Romford, Essex

MR SEO is a start-up digital marketing agency in Essex that specialises in Search Engine optimisation. We are looking for our fourth employee to help deliver further growth as we look to innovate within the SEO space. This is an opportunity to be part of a fast growing & knowledgeable company in an exciting industry.

The role is perfect for anyone looking to continue their growth within digital marketing & eager to learn the ins & outs of SEO. You will be managing a range of direct customers and liaising with the Owner Michael as you look to build on current SEO service.

As a small business we are flexible in how we approach our work and encourage employees the opportunity to build their skills through our training while having a say on how we take the business forward.

#### **Job Details:**

##### **Responsibilities of the Senior SEO Specialist**

- Creating Monthly SEO Reports
- Building SEO Strategies for direct clients
- Implementing SEO strategy working alongside content and outreach team
- Working with internal developer as well and client development teams to
- Using tools SEO Tools such as SEM Rush, Google Analytics, Google Search Console & Majestic SEO.
- Building reports highlighting on-site / technical issue using tools such as Screaming Frog.
- Implementing technical SEO changes
- Implementing optimisation changes through a range of CMS platforms
- Going through results with client via call or in meetings
- Writing website / Blog content
- Outreaching Relevant Publishers
- Implementing Link Building & Content Marketing Tactics
- Other general office administration duties
- Keeping up to date with digital marketing trends

##### **Requirements of the Senior SEO Specialist**

- Strong written and verbal communication skills
- 3 years SEO experience agency or brand side

- A strong understanding of technical, on-site, content marketing and link building.
- A desire to progress within digital marketing
- An understanding of CRO is a bonus but not essential
- A good sense of humour is a must along with communication skills
- The ideal person will be having a positive “can-do” attitude and self-motivated and be able to motivate other around them
- An eagerness to learn and improve within the role
- Proactive in learning and understanding the market and flexible to work with a wide verity of clients
- Ideally 5 GCSE Grades (C and above) or equivalent, including Maths and English
- Social Media / Previous Digital Marketing experience is preferred but not essential

**Benefits: (additional information)**

- 20 days holiday (plus bank holidays)
- Choose Your Working Hours (8.30am-5pm or 9am-5.30pm)
- Summer Working Hours
- 4 Days office 1 Days WFH (Flexibility offered throughout)
- Yearly Summer & Christmas Party
- Excellent on-going training
- Rapid career progression
- A very friendly and extremely supportive team and work environment.
- Office closed over Christmas
- 5-minute walk from Romford station

If you have any further question regarding the role, please email [info@mr-seo.co.uk](mailto:info@mr-seo.co.uk)