
Job description

Michael Ryan SEO, aka MR SEO is a start up digital marketing agency in Essex that specialises in Search Engine optimisation. We are look for our first employee to help deliver further growth as we look to innovate within the SEO space. This is an opportunity to be part of fast growing & knowledgeable company in an exciting industry.

The role is perfect for anyone looking to kick start their career in digital marketing & eager to learn the in & outs of SEO. You will be helping create reports for both agency and direct clients as well as helping to write content engaging social or blog content.

The owner Michael did an apprenticeship himself 8 years ago after finishing his A-Levels. He was able to secure a full-time job within SEO & progressed to managing SEO teams and leading the SEO endeavours of a large travel company in the UK before starting his own agency.

Job Details:

Responsibilities of the Digital Marketing Apprentice

- Creating Monthly SEO Reports
- Using tools SEO Tools such as SEM Rush, Google Analytics, Google Search Console & Majestic SEO.
- Learning how to build on-site / technical SEO reports using tools such Screaming Frog.
- Managing the company's social media platforms.
- Writing website / Blog content
- Outreaching Relevant Publishers
- Learning & Implementing Link Building Tactics
- Other general office Administration Duties
- Keeping up to date with digital marketing trends

Requirements of the Digital Marketing Apprentice

- Strong written and verbal communication skills
- A desire to pursue a career in digital marketing
- A good sense of humour is a must along with communication skills
- The ideal person will be having a positive "can-do" attitude and self-motivated and be able to motivate other around them
- An eagerness to learn and improve within the role
- Proactive in learning and understanding the market and flexible to work with a wide verity of clients
- Ideally 5 GCSE Grades (C and above) or equivalent, including Maths and English
- Social Media / Previous Digital Marketing experience is preferred but not essential

Training available for the Digital Marketing Apprentice

Start with a 12-14 month Digital Marketing apprenticeship, which consists of off site training and work-based assessment, covering: Search – SEO and PPC, Design, Online advertising, Email marketing, Social media and Image and video editing.